



9th Annual
“Celebrating a Healthier Detroit” Expo/Symposium

**The Social Determinants of Health (SDH):
Critical Issues, Impacts and Strategies**

Saturday, December 14, 2019
9:30 AM - 2:30 PM

Larry K. Lewis Education Center
Northwest Campus
Wayne County Community College District

8200 West Outer Drive
Detroit, MI 48219

SAVE THE DATE



The McKinney Foundation

9th Annual “Celebrating a Healthier Detroit” Expo/Symposium, December 14, 2019

TITLE: *The Social Determinants of Health (SDH): Critical Issues, Impacts and Strategies*

THEME: Building a Culture of Health Equity

About The 9th Annual Expo Reboot In response to growth opportunities and challenges presented this year, our Leadership has rescheduled our 9th Annual, “*Celebrating a Healthier Detroit*” Expo/Symposium. Rest assured, the 9th Expo remains true to its original purpose and intent—as a ‘*Call to Action(!)*’ and designed in response to known ‘social determinants of health’ (SDH) that lead to health disparities and premature death among low-to-moderate income communities of color, most especially African Americans residing in Detroit. Further, the report by (formerly named) Michigan Department of Community Health titled, *Color Me Healthy* (May 2008) provided sobering statistics, which compelled our organization to action.

The 9th Annual “Celebrating a Healthier Detroit” Expo/Symposium takes place on Saturday, December 14th; Time: 9:30am–2:30pm; Location: Larry K. Lewis Education Center, Northwest Campus of Wayne County Community College District, 8200 W. Outer Dr., Detroit, MI 48219.

What you can expect? This year’s Expo--thoughtfully redesigned--as a Symposium is steadfast on *Building a Culture of Health Equity*. The 9th Expo showcases research, programs, services, and practical strategies centered on prevention and support for healthy behaviors.

What you can look forward to? Attendees gain knowledge of cutting-edge research, evidence-based strategies, and viable programs to help counteract the ill-effects of the social determinants of health (SDH).

An informative panel of experts ‘unpack’ critical issues relative to the SDH and examine the impacts that SDH has on metro Detroit families most at-risk. However, more importantly, participants will gain a greater appreciation for why health equity matters!

Come Join Us in Helping to Build a Culture of Health Equity for Metro Detroit!

Who should attend? Policy-makers, K-16 educators, health ministry leaders, health educators, health care practitioners, social workers, pre-service professionals (students), neighborhood block club leaders, service delivery providers, nonprofit organizations and community advocates passionate about improving the health of metro Detroit’s most vulnerable population(s).

The McKinney Foundation’s goals for this “*Celebrating a Healthier Detroit*” Expo/Symposium:

1. The 9th Expo will disseminate relevant research on critical issues relative to the SDH;
2. The 9th Expo will increase awareness of the impacts that SDH has on communities;
3. The 9th Expo will discuss viable strategies to address the SDH for metro Detroiters.



Partner Name

The McKinney Foundation

Event Name

Social Determinants of Health (SDH): Critical Issues, Impacts and Strategies

Event Time

Start: 9:30am **End:** 2:30pm

Categories

Informational/Research Wellness/Healthy Living Community

Type of Activity

Symposium/Seminar 9th Annual, "Celebrating a Healthier Detroit" Expo/Symposium

Addressing select critical issues of the social determinants of health, a discussion of the type of impacts these identified critical issues are having on metro Detroit families, as well as sharing of vital programs/resources and benefits that are being realized.

Location

Wayne
Detroit

Cost

0

Additional Notes

Registration is required.

Click link for Free Registration: <https://www.eventbrite.com/e/social-determinants-of-health-sdh-critical-issues-impacts-strategies-tickets-76798058059>

Email Message

Subject: Invitation to Attend; 9th Annual, “Celebrating a Healthier Detroit” Expo/Symposium

Greetings Community Leaders!

The McKinney Foundation in partnership with Wayne County Community College District hosts an upcoming event:

9th Annual “Celebrating a Healthier Detroit” Expo/Symposium

Title: *The Social Determinants of Health (SDH): Critical Issues, Impacts and Strategies*

Theme: **Building a Culture of Health Equity**

The 9th Expo/Symposium will take place on Saturday, December 14, 2019 from 9:30am–2:30pm at the Larry K. Lewis Education Center on the Northwest Campus of Wayne County Community College District (WCCCD), 8200 West Outer Drive, Detroit, Michigan 48219.

Attendees will include: Policy-makers, K-16 educators, Health ministry leaders, Health educators, Healthcare practitioners, Social workers, Service delivery providers, Nonprofit leaders, and Community advocates passionate about improving the health of metro Detroit’s most vulnerable populations.

Click link for Free Registration: <https://www.eventbrite.com/e/social-determinants-of-health-sdh-critical-issues-impacts-strategies-tickets-76798058059>

The McKinney Foundation is a 501(c)(3) nonprofit organization based in Michigan and established on three pillars: Health, Entrepreneurship and the Environment. Our core focus is to address educational equity as it relates to ensuring “access and opportunity” to quality programs in healthy living, entrepreneurship, and environmental responsibility for all metro Detroiters.

Please find attached your invitation letter, an event overview and 'Save the Date' e-notice. We hope that you will join us in building a culture of health equity. Thank you in advance for your time and consideration.

Sincerely,

Tiah E. McKinney, Ph.D.
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***Two (2) attachments included**