

# Business Connections



*How do you  
change employee  
culture?*

## Building a Culture That Drives Employee Engagement and Commitment

Is your organization on the quest to increase employee engagement? Do you know how many employees have quit and stayed in your organization? Learn how employers promote a culture that thrives and drives commitment.

During this session, workplace culture expert **Deanna S Hatmaker** will:

- Describe how signs, symbols and stories impact your workplace
- Share exercises to evaluate your culture
- Provide a road map for change
- Deliver practical strategies to get your employees connected

### About the Speaker

Deanna S. Hatmaker is Founder and Managing Director, Midwest People Development, a management consulting firm. Deanna has over 25 years of experience working as a senior leader in administration, operations, and revenue generating divisions for public, private, not-for-profit, and non-profit organizations. Deanna is a thought leader in leadership development, management coaching, organizational design and culture transformation. She is a certified coach and passionate about building high performing teams that contribute to healthy workplace cultures.



*Realizing Life's Potential*

[www.jvsdet.org](http://www.jvsdet.org)

**Thursday,  
November 15**

**7:30 - 8:45 a.m.**

**7:30 - Networking**

**7:50 - Presentation**

**8:30 - Questions**

*Light breakfast provided!*

**JVS**

29699 Southfield Road  
Southfield, MI 48076

**Guest Speaker:**

**Deanna S. Hatmaker**



**No fee to attend, but registration is required. Please contact  
Angela Bevak at [abevak@jvsdet.org](mailto:abevak@jvsdet.org) or 248-233-4482.**