

# *Honoring Michigan Veterans & First Responders*



**PRESENTED BY**  
**PREVENTION CONCEPTS & SOLUTIONS**



*Everyone Welcome!*  
*Sunday, October 14, 2018 @ 12:00-5:00pm*

**Frontier Town**

*67310 Van Dyke, Washington, MI 48095*



# Our Mission

To improve qualities of life for Veterans and First Responders by providing Canine-Assisted Therapy/Activities & Mental Fitness Training and, as a result, have the ability to donate specially trained Police K-9s to law enforcement, and Psychiatric Service Dogs to Veterans.

## Programs & Services



**Canine-Assisted Therapy**



**Mental Fitness Coaches**



**Psychiatric Service Dogs**

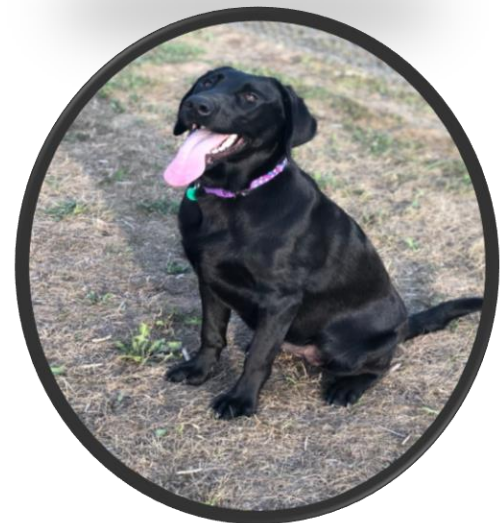


**PACK Program**

*Precision, Accountability, Connection, K-9s*



**Police K-9s**



**Therapy Dogs**

# Honoring Michigan Veterans & First Responders!

## The Event Will Feature:

- Recognizing & honoring the service & sacrifice of Veterans & First Responders
- Donation of 2, Police K-9s to Wayne State University Police Department
- Promoting & demonstrating the benefits of canine-assisted therapy
- Introduction & dedication of K-9 Lucky (see below) & WSUPD Handler
- K-9 Service Team Graduation

## Special Guest Speakers:

- [Peter J. Lucido](#), State Legislator, 36<sup>th</sup> District
- [Erik Hipple](#), Former NFL & Lions Quarterback
- [Laura Rios](#), MSgt, USAF (Ret.) Chief, Veteran Service Officer, Macomb County Veteran Services
- [Andy Grimm](#), Wayne State University Police Officer, Senior K-9 Handler

## Activities & Amenities:

- Food & Beverage
- Agility & dog training exercises ( Featuring Police K-9s)
- Raffle items
- Vendor Tents & Booths
- Free promotional items

## In Memory of Darren "Lucky" Weathers



We are donating our next canine (K-9 Lucky) in honor of fallen hero, [Darren "Lucky" Weathers](#). Darren was a father, military veteran, and decorated, Detroit Police Officer who tragically died during a training exercise. Because of his passion for, and commitment to, the Detroit community, we decided that the best way to honor his legacy was to make sure that his name not only lived on, but, also, continued to protect and serve the Detroit community as well as provide benefits for other heroes.

# Sponsorship Opportunities

**\*All money raised from this event will go directly to assist Veterans & First Responders\***



**\$5,000**

## Gold Level sponsorship includes . . .

- ✓ Premier Tent & Table at event
- ✓ Company logo displayed on service dog vest (with creative approval)
- ✓ Company logo displayed prominently on event banner, advertisements, & invitations
- ✓ Sponsorship recognition at the event by speakers
- ✓ Company logo/name displayed on website & promoted daily through social media (up to event)
- ✓ Pop-up rectangular banner displayed at the event (take home)
- ✓ Company name displayed on give-a-way/promotional t-shirts (with creative approval)
- ✓ Sponsor recognition during promotion of, and press releases about, the event



**\$2,500**

## Silver Level Sponsorship includes . . .

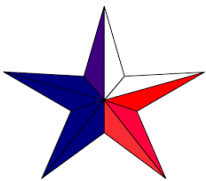
- ✓ Premier Tent & table at event
- ✓ Company logo displayed prominently on event banner, advertisements, & invitations
- ✓ Sponsorship recognition at the event by speakers
- ✓ Company logo/name displayed on website & promoted 3x/weekly through social media (up to event)
- ✓ Pop-up rectangular banner displayed at the event (take home)
- ✓ Company name displayed on give-a-way/promotional t-shirts (with creative approval)
- ✓ Sponsor recognition during promotion of, and press releases about, the event



**\$1,500**

## Bronze Level sponsorship includes . . .

- ✓ Booth at the event
- ✓ Sponsorship recognition at the event by speakers
- ✓ Company logo displayed on event banner, advertisements, & invitations
- ✓ Sponsor recognition during promotion of, and press releases about, the event
- ✓ Company logo/name displayed on website & promoted through social media



**\$1000**

## Patriot Level sponsorship includes . . .

- ✓ Booth at the event
- ✓ Sponsorship recognition at the event by speakers
- ✓ Company logo displayed on event advertisements & invitations
- ✓ Company logo/name displayed on website & promoted weekly through social media



**\$100**

## Individual Vendor Booths . . .

- ✓ Food & Beverage
- ✓ Giveaways & raffle items
- ✓ Company logo displayed on event advertisements & invitations

**Event Date: Sunday, October 14, 2018 @ 12:00-5:00pm**

**Sponsorship Deadline: October 7, 2018**

# Mailing Options

## Sponsor Agreement Form

I support Prevention Concepts & Solutions and commit to being a sponsor for the 2018 "Honoring Michigan Veterans & First Responders" event! on October 14, 2018.

- Gold Level Sponsor \$5,000
- Silver Level Sponsor \$2,500
- Bronze Level Sponsor \$1,500
- Patriot Sponsor \$1000

Checks can be payable to Prevention Concepts & Solutions and mailed to 106 W. St. Clair, Romeo, MI 48065

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\$ \_\_\_\_\_ Enclosed

## Online Options

- Please visit [www.preventionconcepts.org](http://www.preventionconcepts.org)
- Click on Honoring Veterans & First Responders!
- Click desired level of sponsorship & follow prompts

Prevention Concepts & Solutions is a tax-exempt, non-profit organization under Section 501(c)3 of the Internal Revenue Code. Your contribution is fully tax-deductible to the extent of the Law.

(Tax identification number is available upon request)

## Thank You!

We would like to thank you in advance for your time, efforts, and generosity; your sponsorship will have deep and lasting effects on many lives!

Respectfully,

David Dudek, CEO	Jason Foltz, COO
Corey Buckley, DVA	Gary Wozniak, CMO
Sidney Johnson, CFO	Danny Cusenza, MFC

For more information please call or email:  
586-381-1911 or [info@preventionconceptsinc.org](mailto:info@preventionconceptsinc.org)